



delivering eDiary excellence



TrialMax™ e-Diaries Honored with ‘Most Productive Idea’ Award in highly respected Finnish Technology Competition

TrialMax™, the electronic patient diary solution of CRF, Inc, named overwhelming winner

(Waltham, MA) October 21, 2004 - CRF Inc, a leading provider of e-Diaries for capturing electronic Patient Reported Outcomes data in clinical trials, announced today their product, TrialMax™, won the ‘Most Productive Idea’ award in the Business category of the 26th annual Junior Chamber International-Finland Productive Idea competition.

The Junior Chamber International-Finland ‘Most Productive Idea’ competition is the oldest and most respected competition in Finland, won previously by many now internationally known brands. The objective of the competition for the business category is to promote efficient business management, leadership skills and encourage growth and innovation.

CRF Inc.’s success in meeting customer needs to reliably and cost-effectively turn paper studies into electronic diaries with their TrialMax™ product propelled the company to victory. TrialMax™ is a patient-focused wireless data capture application, which is particularly suitable for complex, global clinical programs. The competition jury noted that TrialMax™ is unique because it is user friendly, does not require specific programming skills and can be easily tailored for the various user groups, including the elderly, people with special needs and various study site processes. CRF Inc. is the world leader in e-diary applications and is the fastest growing company in the industry. CRF Inc. is the leader not only in producing innovative and effective technology but also in customer support and trust.

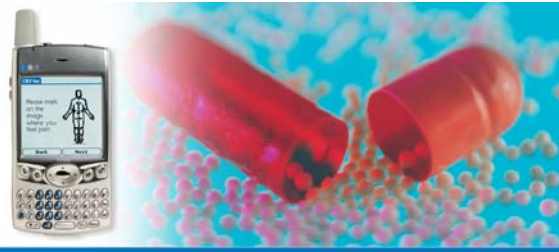
“TrialMax™, as our customers tell us, enables a switch from paper into higher quality electronic diary instruments using our best clinical e-diary practices. This prize, although extremely important to us, is overwhelmed by the prize of customer satisfaction each time we use our award winning technology along with responsive service and hard work,” said Pam McNamara, CEO of CRF Inc. “Finland is the global technology leader and ranked number one in competitiveness worldwide by the World Economic Forum, making this recognition even more noteworthy for us. We are committed to providing the highest levels of customer support and service and this recognition confirms our efforts are working.”

About CRF Inc.

CRF Inc. is the e-Diary market leader and trusted partner for the bio-pharmaceutical industry, providing validated electronic patient diaries and wireless data collection solutions in all therapeutic areas. 13 global pharmaceutical companies, and nearly 70,000 patients in 42 countries have used CRF Inc’s technology. CRF Inc’s data collection solutions are compliant with U.S. and international standards for data quality and integrity. For more information, please visit www.crfhealth.com.



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About JCI-Finland

The Junior Chamber International-Finland was founded in 1957. Today, Finland has 90 chapters and approximately 4,600 members. It is part of Junior Chamber International, a worldwide federation of young leaders and entrepreneurs with more than 200,000 active JCI members. Their mission is to contribute to the advancement of the global community by providing the opportunity for young people to develop the leadership skills, responsibility, entrepreneurship and fellowship necessary to promote positive change.

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