



CRF Health Educates Clinical Trial Professionals at the University of Basel

Lansdale, PA – August 10, 2010: In July, CRF Health, the electronic patient reported outcomes (ePRO) solutions company, presented a session about PRO and ePRO data collection in clinical trials as a part of an academic course on Clinical Trial Practices and Management at the University of Basel in Switzerland. The course was a collaboration between the University of Basel, The European Center of Pharmaceutical Medicine (ECPM) in Basel and the Drug Information Association (DIA). Dr. Ingrid Klingmann, CRF Health’s Clinical Advisor, facilitated the four day training course. Kai Langel, Senior Systems Specialist for CRF Health led the session that highlighted the need for PRO collection and the benefits and processes of using ePRO technology from the perspective of a clinical study site.

“The objective of the session was to give participants insight into today’s modern data collection methods and enable them to handle the practical requirements of managing ePRO when conducting a clinical trial.” Dr. Ingrid Klingmann said. “Students were clearly engaged by using hands-on exercises and real-world examples of clinical trials.”

This course is just one example of CRF Health’s educational offering for the clinical trial community. The company’s monthly ePRO webinar series has been active for nearly two years with over 500 participants from 175 companies. CRF Health’s leadership team has also been active in education by authoring a number of published articles, speaking at conferences and educating their customers through various User Group Meetings. For more information on various ePRO education tools, please visit www.crfhealth.com.

“Kai Langel’s presentation demonstrates CRF Health’s commitment to educating clinical trial professionals around the globe. As part of our strategic vision, we plan to keep ePRO education at the forefront”, said Mary Briggs, VP Global Sales & Marketing for CRF Health.

About CRF Health

CRF Health is a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development, and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health’s ePRO technology has been used in more than 60 countries, on six continents and 68 regional languages, including several regional Indian dialects. CRF Health consistently demonstrates the industry’s highest patient compliance rates, while delivering unrivaled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit www.crfhealth.com.

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