



CRF Health to Host Two-Part Webinar Session on CRO-ePRO Best Practices

Plymouth Meeting, PA – March 11, 2011: CRF Health, a leading global provider of ePRO solutions for the Life Sciences Industry today announced that it will host a free two-part webinar series focusing on CRO-ePRO Delivery. Gregg Jewett, Senior Director of Strategic Alliances and Partnerships, CRF Health, will lead these two sessions. The webinar details are as follows:

Session Titles: “CRO ePRO Delivery – Parts I & II”

Dates: Part I, Thursday, March 17, 2011 and Part II, Thursday April 21, 2011

Time: 11:00 a.m. EDT

Duration: 1 hour

Registration: <http://www.crfhealth.com/webcasts.php>

Topics to be covered:

- CRO and ePRO trends
- Best practices for CROs and ePRO vendors
- Tips on how to ensure a smooth ePRO delivery through a qualified CRO

Gregg Jewett will discuss the current and future role of CROs and ePRO in the clinical trial marketplace. In addition, he will discuss ‘CRO-ePRO’ best practices, as well as explore the synergies that can be realized from the partnering of CROs, ePRO vendors and Sponsors in support of efficient and successful clinical trials. He will also discuss the progress of the CRO-ePRO Task Force that includes several of the industry’s top CROs. “The objective of this two part webinar series is to further educate the clinical research community on the benefits of CRO-ePRO collaboration,” commented Gregg Jewett. “Our interim survey analysis shows that 85% of pharmaceutical professionals believe CRO-ePRO collaboration to be an important factor.”

Register for this free webinar series today to learn why you need to know more about efficient CRO-ePRO delivery:

<http://www.crfhealth.com/webcasts.php>

Mary Briggs, VP Global Sales & Marketing commented, “Nearly 600 clinical research professionals participate in our monthly webinar series every year and we are looking forward to including this important CRO topic in March and April. Our long-standing webinar series supports CRF Health’s objective of educating the pharmaceutical industry on patient reported outcomes, and raising the visibility of ePRO within the clinical trials sector.”

About CRF Health

CRF Health is a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development, and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health’s ePRO technology has been used in more than 60 countries, on six continents and 68 regional languages, including several regional Indian dialects. CRF Health consistently demonstrates the industry’s highest patient compliance rates, while delivering unrivaled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit www.crfhealth.com.

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