



CRF Health Educates Pharma on ePRO

Plymouth Meeting, PA – January 11, 2010: CRF Health, a leading global provider of ePRO solutions for the Life Sciences Industry, today announced a series of upcoming conferences that will feature presentations by CRF Health's ePRO experts.

14th Annual Workshop in Japan for Clinical Data Management – 27-28, January, 2011; Tokyo Japan

- CRF Health has been invited to co-chair the ePRO session as part of the 14th Annual Workshop in Japan for Clinical Data Management sponsored by the DIA. Along with several strategic partner organizations, CRF Health will be speaking on the importance of ePRO in the global clinical research space, specifically focusing on ePRO's potential to streamline and advance clinical data and overall study outcomes. Gregg Jewett, Sr. Director Strategic Alliances and Partnerships, will co-chair the session. Kai Langel, Sr. Systems Specialist, will present on the topic "Which ePRO Solution is Right for Your Clinical Study?"

ACDM Annual Meeting – 6-8 March, 2011; Whittlebury Hall, Northampton, UK

- John Jordan, Sr. VP of eClinical Technologies will present on the topic "Advanced Clinical Monitoring and Data Management with ePRO."

APS Annual Meeting – 19-21 May, 2011; Austin, TX

- Bonnie Teschendorf, PhD, PRO Scientific Advisor will present a poster session on the topic "Electronic Pain Assessment Outcomes: Designs Used in Clinical Trials."

DIA Annual Meeting – 19-22 June, 2011; Chicago, IL

- John Jordan, Sr. VP of eClinical Technologies will present on "Choosing the Right ePRO Solution for Your Clinical Program."

John Jordan will also present at the Spring eClinical Forum meetings to be held in Europe and North America as well as at the Massachusetts Biotechnology Council event to be held in June 2011.

Mary Briggs, VP Global Sales and Marketing commented "CRF Health's participation in various industry symposia is an important part of the company's strategy to offer gold standard ePRO education. Not only are the topics timely in moving the ePRO industry forward, but they demonstrate CRF Health's commitment to further advance paperless trials."

About CRF Health

CRF Health is a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development, and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health's ePRO technology has been used in more than 60 countries, on six continents and 68 regional languages, including several regional Indian dialects. CRF Health consistently demonstrates the industry's highest patient compliance rates, while delivering unrivaled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit www.crfhealth.com.

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