



Bonnie Teschendorf, Ph.D. Joins CRF Health as PRO Scientific Advisor

Lansdale, PA – August 26, 2010: CRF Health, a leading provider of ePRO solutions for the Life Sciences industry, today announced that Bonnie Teschendorf, Ph.D. has joined the Company as Patient Reported Outcomes Scientific Advisor. She will lead CRF Health’s PRO consulting initiative providing scientific insight and guidance to CRF Health clients, internal staff, as well as to the global clinical trial sector.

Prior to joining CRF Health, Dr. Teschendorf served as Director of Patient Reported Outcomes at Johnson & Johnson working on trial outcomes related to both oncology and immunology. Previously, she held a variety of industry and academic positions including Director of Quality of Life Science at the National Office of the American Cancer Society; Director of Outcomes Research Projects at Memorial Sloan Kettering Cancer Center in New York; and Chair of a graduate program at Columbia University. With over 50 published articles, book chapters, presentations and abstracts, Dr. Teschendorf brings a wealth of scientific experience to the global clinical trial sector, as well as to CRF Health customers and colleagues.

Dr. Teschendorf completed a doctorate at the Mailman School of Public Health, Columbia University. She also holds a degree in Gerontology from University of Michigan, a Masters of Health Services Administration from the New School for Social Research in New York, and a Bachelor of Science from New York University. She is an active member of various professional organizations, including ISOQOL, ISPOR, and ASCO, and has worked collaboratively with other health professionals in PRO consortiums.

“We are pleased to have Dr. Teschendorf join the CRF Health team. Her leadership and experience in trial outcomes rounds out our full ePRO offering”, says Mary Briggs, VP of Global Sales & Marketing. “With Bonnie’s stature in the PRO sector, our clients will benefit from no nonsense, unbiased science through our multiple PRO partnerships and offerings.”

About CRF Health

CRF Health is a global leader in ePRO (electronic patient reported outcomes) solutions for the life sciences industry. Through innovative technology, a thorough understanding of drug development, and mobile computing, CRF Health is driving the change to higher quality outcomes and more efficient paper-free clinical trials.

CRF Health’s ePRO technology has been used in more than 60 countries, on six continents and 68 regional languages, including several regional Indian dialects. CRF Health consistently demonstrates the industry’s highest patient compliance rates, while delivering unrivaled data accuracy and unmatched patient and site acceptance.

Since its founding in 2000, CRF Health continues to provide true global ePRO delivery and service. Headquartered in the US, CRF Health operates its R&D center of excellence in Helsinki, Finland and has offices around the world.

For more information, please visit www.crfhealth.com.

Media Contact
Heather Bilinski, Marketing Coordinator
CRF Health
1690 Sumneytown Pike, Suite 140
Lansdale, PA 19446
Phone: +1 267.498.2349
Fax: +1 215.565.0001
heather.bilinski@crfhealth.com